



# 2019 ODI PROGRAM

As of September 12, 2019  
 (program subject to changes)  
**More to be announced!**

SESSION TIME	SESSION TITLE
8:00 – 9:00 a.m.	Check In / Registration Opens / Networking
9:00 – 9:05 a.m.	Welcome and Opening Remarks
9:05 – 9:10 a.m.	Theme Intro from Dean Neil Braun
9:15 – 9:55 a.m. SESSION ONE	<b>Welcome to the Industry: Diverse Players and Best Practices to Help Navigate Your Career Track</b>
10:00 – 10:40 a.m. SESSION TWO	<b>Comedy 360: Making &amp; Distributing Comedy in 2019</b>
10:55 – 11:35 a.m. SESSION THREE	<b>Morning Keynote: A Conversation with Kathleen Finch, Chief Brand and Lifestyle Officer, Discovery</b>
11:30 a.m. – 1:00 p.m.	<b>You Are Remarkable: A Google Workshop</b> (Special Seats Assigned)
11:45 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> <li>• GENERAL LUNCH BREAK</li> <li>• <b>Ask Me Anything: A Networking Reception / Meet &amp; Greet / All Are Invited</b></li> <li>• Join over 25 executives from diverse areas of focus, and some upper classmen to help navigate your way around campus, and beyond.</li> <li>• Food trays and lite beverages provided</li> </ul>
1:15 – 2:00 p.m. SESSION FOUR	<b>The State of News and Journalism, sponsored by The Cable Center's Mavericks Series</b>
2:15 – 3:00 p.m.	<b>Let's Play Career Jeopardy: NAMIC NY Workshop</b> (Special Registration)
2:15 – 3:00 p.m. SESSION FIVE	<b>Afternoon Keynote: A Conversation with Jonathan Skogmo, Founder and CEO, Jukin Media</b>
2:50 – 3:00 p.m.	Short Break
3:15 – 3:55 p.m. SESSION SIX	<b>The Great Streaming Wars: Battling for Your Attention</b>

