



# 2019 ODI PROGRAM

As of October 10, 2019  
 (program subject to changes)

**More to be announced!**

SESSION TIME	SESSION TITLE
8:00 – 9:00 a.m.	Check In / Registration Opens / Networking
9:00 – 9:05 a.m.	Welcome and Opening Remarks
9:05 – 9:10 a.m.	Theme Intro from Dean Neil Braun
9:15 – 9:55 a.m. SESSION ONE	<b>Welcome to the Industry: Diverse Players and Best Practices to Help Navigate Your Career Track</b>
10:00 – 10:40 a.m. SESSION TWO	<b>Comedy 360: Making &amp; Distributing Comedy in 2019</b>
10:50 – 10:55 a.m.	<b>You vs. You, Part 1</b>
10:55 – 11:35 a.m. SESSION THREE	<b>Morning Keynote: A Conversation with Kathleen Finch, Chief Brand and Lifestyle Officer, Discovery</b>
11:45 a.m. – 1:00 p.m.	<ul style="list-style-type: none"> <li>• GENERAL LUNCH BREAK</li> <li>• <b>Ask Me Anything: A Networking Reception / Meet &amp; Greet / All Are Invited</b></li> <li>• Join over 25 executives from diverse areas of focus, and some upper classmen to help navigate your way around campus, and beyond.</li> <li>• Lite food and beverages provided</li> </ul>
1:15 – 2:00 p.m. SESSION FOUR	<b>The State of News and Journalism, sponsored by The Cable Center's Mavericks Series</b>
2:10 – 2:15 p.m.	<b>You vs. You, Part 2</b>
2:15 – 2:55 p.m. SESSION FIVE	<b>Afternoon Keynote: A Conversation with Jonathan Skogmo, Jukin Media</b>
2:15 – 3:00 p.m.	<b>Let's Play Career Jeopardy: NAMIC NY Workshop (breakout session) (Filled Session)</b>
3:10 – 3:15 p.m.	<b>You vs. You, Part 3</b>

3:15 – 3:55 p.m. SESSION SIX	<b><i>The Great Streaming Wars: Battling for Your Attention</i></b>
4:00 – 5:00 p.m.	<b><i>#IamRemarkable Workshop: Celebrate Your Achievements</i></b> (Filled Session)
4:00 – 4:45 p.m. SESSION SEVEN	<b><i>Spectrum Networks Presents: Locally Grown, Thriving in the Local News Space</i></b>
4:50 – 4:55 p.m.	<b><i>Closing Remarks</i></b>