

ONE DAY IMMERSION

IN TV, CABLE & DIGITAL ENTERTAINMENT

Presented by The Cable Center, in partnership with Pace University's Lubin School of Business

- Opportunity.
- Direction.
- Inspiration.

One Day Immersion is an academic initiative created to attract students to the media industry.



October 21, 2016

Free Admission.

Students come from community colleges to lvy League universities.

WHO ATTENDS

College Students and Recent Grads

6,000 attendees



WHERE THEY'RE FROM

New York, Pennsylvania, Massachusetts, D.C.

+ live streaming from CO, FL, MN, NJ, NC, OH, SC, TX, VA "The panelists and speakers were so helpful and generous. It made me want to strive to do whatever it takes to rise through the ranks of the industry."

Santino Fernandez St. Edward's University

WHAT THEY STUDY

Arts & Entertainment
Business & Finance
Communications
Media Studies
Media Technology
Film & TV Production

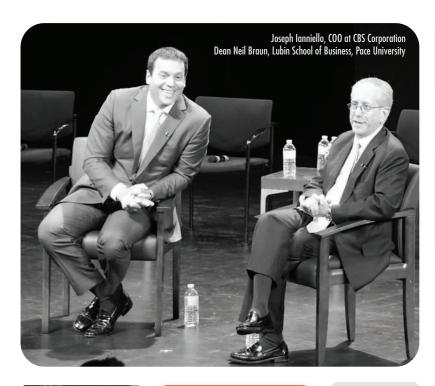
130 schools represented

Students interact and learn to network with each other, the panelists and program participants.

SPONSORSHIP OPPORTUNITES

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Dolly Wolf Enterprises, LLC



130

WHAT HAPPENS

Speakers and panelists present and discuss current trends in the industry, how they climbed the ladder to success, and how to excel in the field.

Network

Build Confidence

Past participants include representatives from:

- A&F Networks
- AMC Networks
- Broadway Video
- Comcast Cable
- Comedy Central
- C-SPAN

Make

New

Contacts

- Embassy Row
- Framestore
- Google
- HBO

- **HGTV**
- Hulu
- **IFCtv**
- **NBCUniversal**
- Pivot
- Showtime
- Starz
- Sundance Channel
- Time Warner Cable
- **USA Network**

WHO PARTICIPATES

ODI panelists and keynote speakers represent the most creative and innovative experts in the cable and media industries.

executives

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ION Media Networks











visit OneDayImmersion.com

October 21, 2016

The Michael Schimmel Center for the Arts at Pace University



GET INVOLVED!

To discuss sponsorship or participation, contact us at

onedayimmersion.com/sponsor dolly@onedayimmersion.com

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