

ONE DAY IMMERSION

IN ASSOCIATION WITH PACE UNIVERSITY'S
LUBIN SCHOOL OF BUSINESS



2015
New York

ONE DAY IMMERSION

IN TV, CABLE &
DIGITAL
ENTERTAINMENT
★

Program Schedule

October 23, 2015

as of 9/29/15

<i>Time</i>	<i>Description</i>
8:00 a.m.	Check In
8:00 – 8:45 a.m.	Morning Coffee, Light Snacks Networking opportunities for all
9:00 – 9:10 a.m.	Open / Welcome Dolly Wolf, Dolly Wolf Enterprises, LLC; Zenita Henderson, ARRIS; Robert Miner, Miner and Co Studio; Craig Parks, Comcast; Evan Shapiro, NBCUniversal; Dean Neil Braun, Pace University's Lubin School of Business
9:15 – 9:45 a.m.	Kick-Off Special Guest Keynote Joseph Ianniello, COO, CBS Interviewed by Dean Neil Braun
9:50 – 10:40 a.m.	Women You Should Know: Super Women In Tech Moderated by Grace Killelea, Half the Sky Leadership Institute Dawn Callahan, Boingo Wireless; Leslie Ellis, Ellis Edits and translation-please.com;

10:45 – 10:55 Transition for Breakout Sessions
a.m.

11:00 – 11:45 Office Hours ****Separate Registration****

a.m.

12 Execs meet with 3 students over career advice (15 minute session)

Executive List in Program Guide

11:00 – 11:15 a.m. – Session / 11:15 – 11:30 a.m. – Session / 11:30 – 11:45 a.m. – Session

11:00 – 11:50 Morning Breakout Sessions

a.m.

3 different topics for students to choose from

1. Scripps Networks Interactive: How We Roll

Moderated by Sharon White, VP, Human Resources, Scripps Networks, LLC

Tamara Franklin, Scripps Networks Interactive; Michael Smith, Cooking Channel;

Anu Subramanian, Scripps Networks Interactive

2. Diversity in Media: Building a Level Playing Field

Moderator: Michelle Hord-White, VP; Talent Acquisition & Campus Programs – NBCUniversal

Patricia Parra Hadden, NBCUniversal; Rahsaan Harris, Emma Bowen Foundation;

Dawn Holliday-Mack, El Rey Network; Amber Payne, NBCUniversal; Emory Walton, A+E Networks

3. How to Make Social Media Your Job as a 20-Something

Facilitated by Joanna Franco and Damon Dominique, shutupandgo.travel

12:00 – 1:00 General Lunch Break

p.m.

12:00 – 1:00 Ask Me Anything: Lunch with an Executive ****Special registration****

p.m.

Confirmed executives: Dawn Callahan, BOINGO; Craig Cuttner, HBO; Tamara Franklin, Scripps

Networks Int.; Justin Fromm, Hulu; Robert Miner, Miner & Co Studio; Craig Parks, Comcast;

Evan Shapiro, NBCU; Michael Smith, Cooking Channel; Britta Von Schoeler, Broadway Video;

David Zagin, A+E Networks; Emory Walton, A+E Networks

1:10 – 1:15 Special ODI Scholars Presentation of Winners

p.m.

Zenita Henderson and ODI Exec Comm.

1:15 – 1:25
p.m.

Special Video Presentation: 'What Can Happen When You're Prepared and Take a Chance'

Presented by Steve Scully, C-SPAN, and Caitlin Uze, Harvard Student, former C-SPAN

1:25 – 2:15
p.m.

Virtual Reality in the Business Market: On the Periphery of the Next Tech Boom

(presented by The Cable Center)

Moderated by Evan Shapiro, NBCUniversal

Bruce Bachenheimer, Entrepreneurship Lab, Pace University;

Resh Sidhu, Framestore; Steve Glennon, CableLabs; To Be Announced

2:15 – 2:25
p.m.

Transition for Breakout Sessions

2:25 – 3:10
p.m.

Office Hours ****Separate Registration****

12 Execs meet with 3 students over career advice (15 minute session)

Executive List in Program Guide

2:25 – 2:40 p.m. – Session / 2:40 – 2:55 p.m. – Session / 2:55 – 3:10 p.m. – Session

2:25 – 3:15
pm

Afternoon Breakout Sessions 3 different topics for students to choose from

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1. From YouTuber to Media Superstar: Making it in Digital Hollywood

Moderated by Craig Parks, Comcast

Emily Grey, Refinery 29; Caryn LoCastro, Google, Inc.;

Ashley Mills, CAA; Britta von Schoeler, Broadway Video; To Be Announced

2. How to Turn Your Internship Into a Job!

Facilitated by Jennifer Randolph. Career Coach & Author - <http://yourcoachoncall.net/>

3. From Class room to the Conference room: Building a Career in Media

Moderated by Mike Grebb, Cablefax

Leerone Anolik, iHeartMedia; Nick Borenstein, Hudsun Media;

Lauren de la Fuente, Boingo Wireless; Tiffany Lanham, Nickelodeon; Ameet Shah, A+E Networks

3:20 – 3:30

Transition to Main Auditorium

p.m.

3:30 – 4:15

Office Hours ****Separate Registration****

p.m.

12 Execs meet with 3 students over career advice (15 minute session)

Executive List in Program Guide

3:30 - 3:40 p.m. – Session / 3:45 – 4:00 p.m. – Session / 4:00 – 4:15 p.m. – Session

3:30 – 3:40

Special Video Presentation: The Entrepreneurial Spirit of Brian Lamb, Co-Founder, C-SPAN

p.m.

3:40 – 4:30

Strategy and Planning in a Time of Disruption

p.m.

Moderated by Robert Miner, Miner and Co Studio

Beau Avril, Google Preferred; Justin Fromm, Hulu; Walter Levitt, Comedy Central; TBA

4:30 – 5:00

Closing Keynote: Hard Work and Huge Rewards

p.m.

Dane Kunkel, CEO of BeachGlow Music Festival – Concerts for Charity

5:00 – 5:05

Closing Remarks

p.m.

Dolly Wolf, Dolly Wolf Enterprises, Co-Chair; Dean Neil Braun, Pace University's Lubin School of Business; Zenita Henderson, ARRIS; Robert Miner, Miner and Co Studio; Craig Parks, Comcast; Evan Shapiro, NBCUniversal, Co-Chair

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Schedule is subject to change

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