



ONE DAY IMMERSION

IN TV, CABLE AND DIGITAL ENTERTAINMENT



PROGRAM SCHEDULE

as of 10/11/14

OCTOBER 24, 2014

8:00 – 8:45 am	Morning Coffee / Check-In A great way to kick start the morning and network.
8:50 – 9:00 am	Opening Remarks Evan Shapiro, Dolly Wolf, Robert Miner, Zenita Henderson
9:05 – 9:45 am	Panel One: How the Industry Operates – The CREATIVE Side: How to Plan NOW to Get Your Foot in the Door Moderator: Nick Borenstein, hud:sun media Panelists: Val Boreland, REVOLT TV (Programmer); Samantha Bloom, Oxygen Media (Consumer/Trade Marketing); Andy Goldman, HBO (Scheduling/Programming); Gary Hahn, Elvis Presley Enterprises (Branding); Colin Moore, IFC (Producer)
9:50 – 10:30 am	Panel Two: How the Industry Operates – The BUSINESS Side: How to Plan NOW to Get Your Foot in the Door Moderator: Leerone Anolik, Manager, Revenue Strategy & Analytics, iHeartMedia Panelists: JulieAnne Evanina, SiriusXM Radio (Biz Dev); Doug Holloway, ION Media Networks (Distribution); Jim Jones, NAMIC (Industry Org.); Susan Malfa, NBCUniversal (Ad Sales); Ameet Shah, A+E Networks (Finance)
10:35 – 10:45 am	Break
10:45 – 10:55 am	A Word From The Junior Hollywood Radio & Television Society (JHRTS) Presenter: Nick Borenstein, hud:sun media
10:55 – 11:35 am	Panel Three: Essential Research: Launching New Ideas and Seriously Cool Careers Facilitator: Robert Miner, Miner & Co Studio; Alison Hillhouse, MTVN; Jake Katz, REVOLT TV; Sean Merriweather, Pivot TV

Continued >>



11:45 – 12:35 pm

**General Lunch Break and ‘Ask Me Anything - Lunch with an Executive’
SESSION IS NOW FULL**

Executives include:

- | | | |
|------------------|-----------------|--------------------|
| 1. Evan Shapiro | 5. Colin Moore | 9. Gary Hahn |
| 2. Doug Holloway | 6. Val Boreland | 10. Jonathan Ruff |
| 3. Scot Safon | 7. Emory Walton | 11. Kathleen Finch |
| 4. Michael Smith | 8. Robert Miner | 12. Tammy Franklin |

12:45 – 1:15 pm

**Workshop One: Students of the World Presentation: Social Responsibility -
Meaningful Ways You Can Help Make a Difference**

Presenter: Courtney Spence, Students of the World

1:20 – 2:00 pm

Panel Four: Creative Technology Innovation: And The Evolving Job Opportunities

Moderator: Andy Karofsky, SKMG Global

Panelists: Elizabeth Braiman, A+E Networks; Yaniv Davidson, AudioStream TV, Inc., creators of Tunity; Tammy Franklin, Scripps Networks Interactive; Jonathan Ruff, ARRIS

2:05 – 2:15 pm

Break

2:15 – 2:55 pm

Panel Five: Co-Existing with Millennials in the Workplace: It Goes Both Ways!

Facilitator/Reactor: Michael Smith, Cooking Channel

Panelists: Leerone Anolik, iHeartMedia; Nick Borenstein, hud:sun media; Caryn LoCastro, Google; Kevin Reilly, Paramount Pictures / Columbia MBA

3:00 – 3:30 pm

**Workshop Two: Some Straight Up Career Advice: A Roadmap to Give Yourself
the Best Advantage**

Facilitator: Delia Camasca, Manager, Talent Acquisitions Marketing, Macy’s Inc.

3:30 – 3:40 pm

Break

3:40 – 3:45 pm

Social Media Gurus Intro: Damon and Jo

Damon Dominique, SHUTUPANDGO; Joanna Franco, SHUTUPANDGO

3:45 – 4:25 pm

Panel Six: Leadership: Examples, Styles, and Ways to Take On a Leadership Role, NOW!

Moderator: Caryn LoCastro, Google

Panelists: Craig Cuttner, HBO; Kathleen Finch, HGTV, DIY, GAC; Scot Safon, The Weather Channel; Evan Shapiro, Pivot TV; Emory Walton, A+E Networks

4:30 – 4:55 pm

Afternoon Keynote:

Michael Davies, Embassy Row

4:55 – 5:00 pm

Closing Remarks

Evan Shapiro, Dolly Wolf, Robert Miner, Zenita Henderson

Schedule Subject to Change

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