



2018 ODI PROGRAM

Updated October 15, 2018
 (program subject to changes)

SESSION TIME	SESSION TITLE
8:00 – 9:00 am	Check In / Registration Opens
9:00 – 9:05 am	Welcome and Opening Remarks
9:05 – 9:10 am	Disruption Intro from Dean Neil Braun <i>Think Like a Disrupter</i>
9:15 – 9:55 am	<i>Welcome to the Industry: Diverse Players and Best Practices to Help Navigate Your Career Track</i>
10:00 – 10:40 am	<i>Women You Should Know: Super Women in Tech - Volume Three</i>
SHORT BREAK	
10:55 – 11:35 am	<i>Producing in a Disruptive World</i>
11:45 am – 1:00 pm	<ul style="list-style-type: none"> GENERAL LUNCH BREAK <i>Ask Me Anything: Lunch with an Executive</i>, 10 tables - 90 students with 1 or 2 executives at each round-table. Open Career Advice Q&A. Question cards at each table to encourage everyone to participate. <i>BYOBBL (Bring Your Own Brown Bag Lunch)</i>, pure career advice Q&A with two professionals in each classroom. Question cards in this session to encourage participation.
1:15 – 2:00 pm	<i>Special Keynote: A Conversation With, Judy McGrath, former MTV Networks Chair and CEO, founder and CEO of Astronauts Wanted, Amazon Board Member</i>
2:05 – 2:45 pm	<i>Blazing Trails, Telling Tales: Career Perspectives from Two Business Mavericks</i>
2:15 – 2:55 pm	Afternoon Breakout Session <i>Professional Presence Workshop Presented by NAMIC</i>
SHORT BREAK	

3:00 – 3:55 pm	<p>Pitch Perfect: ODI Edition – Team Competition</p> <ul style="list-style-type: none"> • Teams present to ODI Jury • Five-minute pitch / Four-minute response • Prizes: <ul style="list-style-type: none"> ○ Gold - \$2,000 + 30-minute consulting call with jury member(s) ○ Silver - \$1,000 ○ Bronze - \$500 ○ Runners Up- \$150 ○ Crowd Favorite – 30-minute consulting call with jury member(s)
3:55 – 4:10 pm	Tally Scores and Announce Pitch Perfect Winners
4:15 – 5:00 pm	<p>Pop-Up Career Networking Reception: Hangin’ with the Pros</p> <p>Casual opportunity to network and continue the conversation. Light snacks provided.</p>